

**Program for the Interdisciplinary Symposium on
Current Challenges to Mediatized Science Communication**
(organized by Corinna Lüthje and Franziska Thiele)

Keynote Speaker



Prof. Dietram Scheufele
Professor for Science
Communication at the
University of Wisconsin-
Madison



Prof. Udo Kragl
Professor for Industrial
Chemistry and Vice-
Rector for Research and
Knowledge Transfer at the
University of Rostock



Dr. Birte Fähnrich
Senior researcher at the
Center for Political
Communication at
Zeppelin University and
speaker of the Science
Communication Section of
the DGPUK



Prof. Irene Neverla
Retired Professor of
Journalism and
Communications and
Principal Investigator in
the Cluster of Excellence
for Climate Research
(CLiSAP) at University of
Hamburg

Thursday, 7th of June 2018		
18:00 – 19:30	Public Lecture by Prof. Dietram Scheufele Response by Prof. Udo Kragl	Auditorium, University main building, Universitaetsplatz 1
20:00 – open end	Get Together	Zum alten Fritz, Warnowufer 65

Friday, 8th of June 2018		
08:30 – 9:00	Registration	Auditorium, University main building, Universitaetsplatz 1
09:00 – 09:05	Address of welcome by Dr. Corinna Lüthje	
09:05 – 11:00	Panel 1: Scholarly Communication and New Media Technology Birte Fähnrich Keynote Speaker Clemens Cap Distributed, digital communication in sciences with a trustworthy allocation of reputation – A vision for publications in the era of digitalization	

	<p>Arko Olesk Are visible scientists necessarily mediatized? Identifying and applying the indicators for the mediatization of scientists</p> <p>Bernd Blöbaum, Niels Mede & Marek Neppi Trust through science communication. Relevance and change of internal and external scientific communication</p>	
11:00 – 11:30	Coffee break	Room 254 University main building, Universitaetsplatz 1
11:30 – 13:00	<p>Panel 2: Fake News and Science – Crisis of Credibility and Confidence</p> <p>Eva Barlösius & Eva Ruffing The ladder of contestedness: Three different forms of knowledge relativization in public decision-making</p> <p>Jairo Lugo-Ocando & Abdullah Alhuntushi The mediatization of science statistics and the construction of knowledge in the public imagination</p> <p>Jens Maeße Discursive Authorities: The communicative logic of economic experts in media settings</p> <p>Elena Milani, Peter Webb & Emma Weitkamp Fake news in anti-vaccine images shared on Twitter: a qualitative analysis</p>	Auditorium, University main building, Universitaetsplatz 1
13:00 – 14:00	Lunch break	
14:00 – 15:30	<p>Panel 3: Participatory Science</p> <p>Nina Wicke & Monika Taddicken On the Perceptions and Effects of an Expert Debate - Potentials of an Innovative Participatory Science Communication Format</p> <p>Stefan Teipel Participatory innovation for people with dementia</p> <p>Bettina Boy Science Communication on the Internet - Non-Scientific Actors on the Rise? Results of a Content Analysis of German Science Videos</p> <p>Andreas Bischof & Vivien Sommer Participatory Research about Mediatized Migrations. Problems, Issues and Conclusions</p>	Auditorium, University main building, Universitaetsplatz 1
15:30 – 16:00	Coffee break	Room 254 University main building, Universitaetsplatz 1

16:00 – 17:00	<p>Panel 4: Overarching Aspects</p> <p>Charlotte Autzen & Emma Weitkamp Science communication, public relations, journalism: exploring blurry boundaries</p> <p>Jasper Korte The unexplored side of science communication. Social sciences in the German daily press</p> <p>Wolfgang Sucharowski Didactic interventions. Deformations or transformations of scientific knowledge? The loss of the argumentative foundation of knowledge and science through mediation processes</p>	Auditorium, University main building, Universitaetsplatz 1
19:00 – open end	Conference Diner	Borwin Hafenrestaurant Am Strande 2a

Saturday, 9th of June 2018		
9:30-11:30	<p>Panel 5: Complexity and Uncertainty in Knowledge and Risk Societies</p> <p>Irene Neverla Keynote Speaker</p> <p>Wiebke Möhring, Julia-Maria Blesin & Miriam Jaspersen "We still know too little" – The challenge of uncertainty in communications about new materials and its products</p> <p>Chiao-I Tseng Climate change communication in audio-/visual media: inherent challenges and narrative engagement</p> <p>Niels Mede, Marek Nepl & Bernd Blöbaum Suspicion or sympathy? The relationship between scientists und journalists</p>	Auditorium, University main building, Universitaetsplatz 1
11:30-12:00	Coffee break	Room 254 University main building, Universitaetsplatz 1
12:00-13:00	Round Table	Auditorium, University main building, Universitaetsplatz 1

Registration:

The public lecture on Thursday is free for everybody.

To register for the symposium or for any other inquiries please contact franziska.thiele@uni-rostock.de or corinna.luethje@uni-rostock.de.